

Water Stop Sponsor

\$2,500

The Water Stop sponsor of the Walk for Living will benefit from special opportunities leading up to the Walk.

Company will be recognized on the Walk for Living website: www.walkforliving.org

Company will be mentioned in the *Chelsea Jewish Lifecare* newsletter

On Walk Day

Company logo printed on the back of the Walk t-shirt, distributed to all participants

Corporate logo or company name displayed on banners at the Walk

Logo displayed on a sign at one of the water stops

Friend Sponsor

\$1,250

The Friend of the Walk for Living will benefit from community awareness opportunities leading up to the Walk and on Walk day.

Company will be recognized on the Walk for Living website: www.walkforliving.org

On Walk Day

Company name printed on the back of the Walk t-shirt, distributed to all participants

Corporate logo or company name displayed on banners at the Walk

Single opportunity for a *photo booth sponsor*

Supporter

\$500

All Supporter sponsors of the Walk for Living will benefit from visibility on Walk Day.

On Walk Day

Company listing displayed on banners at the Walk

Customized sponsorship packages are available

Please contact Maura Graham, *Walk Director*, for more information:
walkforliving@chelseajewish.org or 617.409.8973



10th Annual ALS & MS

Walk for Living



September 30, 2018

Chelsea Jewish Lifecare
is proud to honor
this year's

Walk Ambassador, Alan Bolotin



ALS & MS Walk for Living
2018 Sponsorship Opportunities



Platinum Sponsor \$10,000

The Platinum Sponsor for the Walk for Living will benefit from Public Relations opportunities and community awareness leading up to the Walk and on Walk Day.

All Walk for Living promotional materials and media will feature the Corporate name and/or logo:

Walk for Living website: www.walkforliving.org

Walk t-shirt distributed to all participants

Walk brochure

Local newspaper ad

Walk posters

Walk press releases

Social Media: includes promotion on Facebook, Twitter, and other social media sites

Inclusion in any Walk Public Service Announcements (radio/TV) and mention in the *Chelsea Jewish Lifecare* newsletter

Customized support for corporate team recruitment and fundraising opportunities

On Walk Day

Company spokesperson will have the opportunity to speak during the event

Featured on all Walk signage and may provide additional banners to be posted

Corporate tent and table will be provided to promote the company; company representatives are welcome



Gold Sponsor \$5,000

The Gold Sponsor for the Walk for Living will benefit from Public Relations opportunities and community awareness leading up to the Walk and on Walk Day.

All Walk for Living promotional materials and media will feature the Corporate name and/or logo:

Walk for Living website: www.walkforliving.org

Walk T-shirt distributed to all participants

Walk brochure

Local newspaper ad

Walk poster

Walk press releases

Company will be mentioned in the *Chelsea Jewish Lifecare* newsletter

On Walk Day

Logo will be displayed on all Walk signage

Sponsor may provide *additional banner or tablecloth*

Sponsor will be permitted to *set up an information booth*; table will be provided

